

# The Real Impact of Mature Product Security Programs



## Why Maturity Matters

Product security maturity is no longer optional—it's a strategic enabler for connected device manufacturers navigating a fast-evolving regulatory and threat landscape. Mature organizations embed security into every phase of product development and lifecycle management, delivering safer, more resilient products with measurable business benefits.

## Six Business Impacts of Strong Product Security Maturity



### Faster Time-to-Market

Proactively address vulnerabilities & compliance needs earlier in the development lifecycle to avoid last-minute delays, market access roadblocks, & contract setbacks.



### Reduced Remediation Costs

Resolve security issues before release when fixes are faster, cheaper, & less disruptive—minimizing engineering re-work, unplanned downtime, & customer-impacting incidents.



### Strengthened Compliance Readiness

Stay ahead of regulations like the EU Cyber Resilience Act, CE RED, FDA 524B, & the US Cyber Trust Mark with built-in SBOM management, risk monitoring, & audit-ready documentation.



### Lower Operational Overhead

Eliminate redundant workflows & manual efforts by automating security scanning, SBOM management, & vulnerability correlation across CI/CD pipelines.



### Reduced Risk Exposure

Continuously validate your security posture across firmware, APIs, applications, & cloud infrastructure, minimizing the likelihood of breaches, recalls, & legal consequences.



### Enhanced Brand Trust & Market Confidence

Demonstrate commitment to security through independent validation, resilient software supply chains, & transparent risk management practices—building trust with customers, partners, & regulators.

Maturity isn't about checking boxes—it's about embedding security into the DNA of your development and compliance workflows.

## Common Security Gaps



### SBOM Blind Spots

Incomplete SBOM practices limit visibility into 3rd-party, open-source, & proprietary components, preventing timely detection of known vulnerabilities & license risks.



### Pen Testing That Doesn't Scale

Manual, point-in-time pen-testing that's disconnected from the CI/CD pipeline is too slow & too shallow to protect modern, fast-moving product lines.



### Lack of Governance

Without a formalized, cross-functional security strategy, teams remain reactive, & compliance becomes a last-minute scramble.



### Lack of Standard Security Architectures

Security features & technical controls implemented randomly in the solution without an overall security architecture & strategy make them ineffective.

## The Path to Maturity

	What It Means
Governance & Strategy	Align security goals with business priorities & regulatory requirements
Automation & CI/CD Integration	Embed security tooling (e.g., binary SCA, static analysis) into development workflows
SBOM Management at Scale	Automate generation, ingestion, & vulnerability correlation across the product lifecycle
Continuous Pen Testing	Validate security across firmware, APIs, applications, & cloud infrastructure continuously & contextually

## Why Finite State

Finite State is the only platform purpose-built to help connected device manufacturers operationalize product security at scale.

With our unified platform and expert-led services, your organization can:

- Generate & manage SBOMs for compliance & supply chain visibility
- Perform deep binary & source-level vulnerability analysis
- Execute scalable, standards-aligned penetration testing (FDA 524B, EU CRA, CE RED)
- Build a security maturity roadmap aligned with your regulatory & business goals